

# Motorola Hits2Home

This B2B website simplified the ordering and distribution of Motorola's off-the-shelf direct marketing tactics for cable systems.

## Scope of work

- We developed and distributed B2B ordering kits for cable systems.
- We provided 200+ clients with access and ordering capabilities.
- We allowed for volume-based price discounts (the higher the total volume, the lower the cost per piece for each order).
- We managed all printing, fulfillment and billing.

